

## 2012 Buffalo Home & Garden Show Editorial Calendar

DATE (and any significance)	FACEBOOK	TWITTER
February 16 (press kit drop off day)	The Buffalo Home & Garden Show is only a few weeks away, join our conversation on Twitter for more exciting show information! @BfloHomeGarden	The Buffalo Home & Garden Show is only weeks away now! Follow us and tweet with #BuffaloShow to join in the fun!
February 17	All things considered, Buffalo has had a pretty nice winter. Did you miss the snow? Maybe you had plans for sledding? Or did you smile every morning that you saw green grass? Let us know!	It's been a mild winter to say the least. Are you loving it, or would you rather be sledding?
February 18	We are thrilled to welcome 275 vendors at this year's Home Show! Exciting news! #Buffalove	We are thrilled to welcome 275 vendors this year to the Home Show! #Buffalove
February 19	I just wanted to post how excited I am this year to be back, and bring some great exhibitors, celebrities and great prizes to the Show! I hope you all have a wonderful time visiting with vendors and learning how to make your home even more wonderful! – Ellen Carroll, Show Manager, Buffalo Home & Garden Show.	Ellen Carroll, Buffalo's Home Show Manager, shared some excitement with us this morning on Facebook – check it out! WEBLINK
February 20	Happy Presidents' Day! Bonus points to whoever can name the first President to pass ecological legislation!	Happy Presidents' Day! Who has a great tip about decorating an Americana style room?
February 21	This year, the Interior Design Association of WNY has brought to life a "Smart Loft," which is designed to show you how technology puts control of your home in your own hands! Check out the roof-top garden which overlooks a nighttime city skyline, and don't miss the multitasking furniture and high-tech kitchens!	This year's home exhibit space by the IDA of WNY is a "Smart Loft" complete with a rooftop garden. You don't want to miss it!
February 22	Don't forget about your furry family members for this year's Home Show! Stop by and visit our pet vendors: K-9 Connection, Hands and Paws Cookies and Treats Inc., VIP Pet Sitting, WNY Paws and our friends at Invisible Fence!	We have plenty for all at the 2012 Home Show, including your pets! Don't miss out on visiting our pet vendors this year!
February 23	For the next few days we'd like to welcome some of our new Buffalo Show exhibitors this year! Hello to G&G Fitness Equipment Inc. Visit their	G&G Fitness Equipment is a great new vendor this year, check 'em out! Livefit.com!

	website at <a href="http://www.livefit.com">www.livefit.com</a> !	
February 24	Welcome to another new exhibitor, WNY Sky Diving! This is something we've all probably thought about doing, so check out their website: <a href="http://wnyskydiving.com">wnyskydiving.com</a> !	Don't lie, you've thought about doing it! Check out our new Sky Diving vendor! <a href="http://WNYSkydiving.com">WNYSkydiving.com</a> !
February 25	Welcome to Zerodraft dba Ultraspaces! Learn more about Zerodraft at <a href="http://www.getzerodraft.com">www.getzerodraft.com</a> !	Electric bills can be killer, Zerodraft dba Ultraspaces to the rescue! Check out our new vendor at: <a href="http://getzerodraft.com">getzerodraft.com</a> !
February 26	Tis the season for organizing! Hello to Junk Jockeys, another Home Show vendor that's new this year. Check them out online at <a href="http://www.junkjockeysremoval.com">www.junkjockeysremoval.com</a> !	Spring cleaning is almost here! Check out another new vendor, Junk Jockeys: <a href="http://junkjockeysremoval.com">junkjockeysremoval.com</a> !
February 27	Who doesn't love new cabinets!? Welcome to Aurora Custom Cabinets, another new vendor this year at the Buffalo Home & Garden Show. See what they have to offer at <a href="http://www.auroracustomcabinets.com">www.auroracustomcabinets.com</a> .	Oak, Chestnut, Maple ... they've got it all! Aurora Custom Cabinets is a new vendor this year at the Home Show: <a href="http://auroracustomcabinets.com">auroracustomcabinets.com</a> .
February 28	Shout out to another great new Home Show vendor this year, Rainbow Painting & Wallcovering. We're happy to have each and all of our fabulous vendors!	Is it time to repaint a room in your house? Consult with Rainbow Painting & Wallcovering – another of our new vendors this year!
February 29 (leap year)	You have an extra day to work with this year, will you spend it organizing your home, cooking a fabulous meal for your family, or readying your supplies for gardening season? Tell us about it and Happy Leap Year!	It's Leap Year! How will you spend your extra day preparing for the spring?
March 1	Wow, it's March 1 <sup>st</sup> already. Time flies when you're having fun! We're only a little over a week away from opening day at the Buffalo Home & Garden Show. What are you looking forward to most this year at the Show?	Only a few days away from the 2012 Buffalo Home & Garden Show! What are you looking forward to most this year?
March 2	Today is Read Across America Day – do you have a special “reading area” in your home? What makes the perfect reading atmosphere for you and your family?	In honor of Read Across America Day – tell us what makes for the perfect reading atmosphere in your home!
March 3	Seeing as how it's National Nutrition Month – we thought it would be fun to have our followers share their most favorite healthy recipes. These can be for children, husbands, wives, even pets! Enjoy!	It's National Nutrition Month – tweet us with your favorite healthy recipes!
March 4	Back again this year for the fourth year is M P Caroll Hardwood with another fantastic wood floor giveaway! You can win wide-plank	Enter to win 200 sq. ft. of maple wide-plank flooring courtesy of M P Caroll Hardwood! Visit the booth or enter at <a href="http://www.wivb.com">www.wivb.com</a>

	maple wood flooring, a prize valued at an estimated \$3,000, at the Buffalo Home & Garden Show! Enter at the M P Caroll booth or at <a href="http://www.wivb.com">www.wivb.com</a> ! M P Caroll is the official hardwood supplier of the Home Show – you can see the maple wide-plank flooring in the “Smart Loft” too!	
March 5	We’re giving away more awesome items this year at the 2012 Buffalo Home & Garden Show – including five iPad® 2’s! Register to win at the Verizon FiOS booth or at <a href="http://www.wyrk.com">www.wyrk.com</a>	You have five chances to win an iPad2® this year at the Home Show! Enter at the Verizon FiOS booth or online at <a href="http://wyrk.com">wyrk.com</a>
March 6	Don’t forget to stop by the National Fuel booth this year at the show to enter for your chance to win a gorgeous outdoor natural gas fire pit! This prize estimated at \$2,600 can be seen in the rooftop exhibit of the IDA’s “Smart Loft.” You can also enter to win at <a href="http://www.wben.com">www.wben.com</a> !	Stop by the “Smart Loft” anytime to see another great giveaway, courtesy of National Fuel: a natural gas fire pit! Enter to win at <a href="http://www.wben.com">www.wben.com</a>
March 7	The 2012 Buffalo Home & Garden Show is teaming up with Journey’s End to bring you courtesy coat checks thanks to Urban Valet. Your voluntary gratuity will support the great programs of Journey’s End Refugee Services.	When you drop your coat off with Urban Valet for the Show, donate a couple bucks to Journey’s End Refugee Services!
March 8	Tomorrow is a big day! Vendors are setting up shop at the Convention Center in downtown Buffalo. They’re preparing for the next two weekends just for you! Come prepared with your questions, and come prepared to see some really exciting things!	Tomorrow is the big day! Come prepared with questions – we’re all excited to meet you!
March 9 (first day of show)	The Buffalo Home & Garden Show is here! Today marks the first day of the first weekend of the Show, and we can’t wait to open the doors to the Buffalo Niagara Convention Center. We have many exciting events planned for the weekend, visit <a href="http://www.buffalohomeshow.com">www.buffalohomeshow.com</a> to learn more! Don’t miss the Cutest Pet Fashion Show presented by Animal Planet’s Jarod Miller tomorrow!	Today is the day! Buff/Niag Convention Center doors open at 10 AM. Visit all the great exhibitors and ask questions!
March 10	Don’t miss the un-fur-gettable pet fashion show at the Home Show today, hosted by Jarod Miller! We heard “Spider Dog” will be making a celebrity appearance this year!	The un-fur-gettable pet fashion show is today, and the Chefs of NCCC are cooking up some magic! Don’t miss it!
March 11	If you didn’t get the chance to see the	It was pretty fur-rocious yesterday at

	vibrant culinary delights the NCCC Chefs created yesterday, you still have a chance today to swing by at 1 PM and 3 PM to taste what's cookin'!	the Pet Fashion Show with Jarod Miller! Check our Facebook for pics!
March 12	The first weekend of the Home Show went great! We hope everyone enjoyed visiting with show exhibitors – but don't forget, you still have one more weekend to take advantage of all the great offerings the Buffalo Home & Garden Show has to bring.	First weekend is a wrap! We hope everyone had a great time, and we'd love to hear your favorite part of the Show!
March 13	Are you in the "Spring" mood since "springing-forward" your clocks on Saturday? We feel a little spring in our step this week, because we're so excited for the second week of the Show!	We feel a little Spring in our step, as we look forward to this weekend! What are you excited to see at the Show?
March 14	The Home Show has a great new sponsor this year: Sleep Number® - the only bed that lets you personalize your Sleep Number setting to your idea level of comfort. For a summary of independent clinical studies, visit <a href="http://www.sleepnumber.com">www.sleepnumber.com</a>	Sleep Number®, our new sponsor, is the only bed that lets you personalize your Sleep Number setting. See more at <a href="http://www.sleepnumber.com">www.sleepnumber.com</a> .
March 15	This weekend will be a very exciting weekend at the Home Show! We have Style Network's Mark Brunetz in town, as well as the Barefoot Wine and Bubbly Chef Randy! All of our contests are going on still: M P Caroll Hardwood giveaway, Verizon iPad2® giveaway and the National Fuel natural gas grill giveaway! Come to the Show to find out more!	Lots of exciting things this weekend! Mark Brunetz, the Barefoot Wine and Bubbly Chef Randy and some awesome contests!
March 16	We're so thrilled to have Mark Brunetz of Style Network's "Clean House" here with us this weekend – catch him at 1 and 4 PM tomorrow and Sunday as he shares his behind-the-scenes tips and tricks on how to turn your living space from status quo to TV-Show!	Mark Brunetz is in town this weekend (Sat & Sun), what are you looking forward to most with his appearances?
March 17	Happy St. Patrick's Day! We hope everyone is having a great day celebrating – don't forget the Barefoot Wine Chef Randy will be cooking up some delicious St. Patty's treats with ... red wine! Barefoot Wine is the official wine sponsor of the 2012 Buffalo Home & Garden Show.	Everyone is Irish today! Visit Chef Randy today to taste some red-wine St. Patty's Day delights!
March 18 (last day of show)	We're really sad today is the last day of the 2012 Buffalo Home & Garden Show – but we have had so much fun,	Thank you for joining us at the 2012 Buffalo Home & Garden Show. What was your favorite part?

	and we hope you did too! We'd love to hear what your favorite part of the Show was!	
March 19	We had record attendance this year at the 2012 Buffalo Home & Garden Show! Thank you to everyone who came out. We hope you learned valuable information and had a lot of fun!	Record attendance this year! Thanks to everyone who came out and enjoyed the Show! See ya next year!